




SIGN**PROJECTS**LIMITED



SIGNAGE SCHEMES



CORPORATE BRANDING



CONSULTANCY

GETTING YOUR MESSAGE ACROSS

A photograph of a large, three-dimensional sign spelling 'capito' in a light-colored, sans-serif font, mounted on a glass facade of a building, likely the US Capitol.

SIGN PROJECTS LIMITED

GETTING YOUR MESSAGE ACROSS

We've been established since 1981, and we have grown through developing and maintaining long-lasting relationships with our customers. Our commitment to quality and service is not just sales rhetoric, we've invested in training, innovative product development and strict quality control systems. These measures and our successful philosophy, huge experience and attention to detail described here have enabled us to achieve industry leading performance levels.

We measure and monitor our performance KPIs carefully. For example; our current error count is less than 0.04%. Product failure is zero, and critical deadline delivery is 100% we have never missed a deadline. To further ensure this we operate to ISO 9000 and ISO 14000 standards.

Investment in the very latest technology has enabled us to develop numerous production techniques and specialised product developments which are unique to us and are a closely guarded secret. At the same time we manage our costs very carefully and along with our industry leading output per head this allows us to maintain our extremely competitive pricing policy the benefits of which we pass on to our customers...

...so, we believe we are very competitive... Why not put us to the test!

EXTERNAL BUILDING SIGNS

ILLUMINATED SIGNS

SHOP FRONT SIGNS

DIRECTIONAL & INFORMATION SIGNS

PROMOTIONAL SIGNS

EXHIBITION, EVENT AND DISPLAY



SIGNAGE SCHEMES

COMMUNICATING THROUGH YOUR SIGNAGE

“Your signage may be the only communication between you and your prospective customer...It's what you are saying to your customers... 24/7”.

SPECIFICATION

We'll give you expert advice on which type of signage will offer you the best solution. Specification is influenced by the size, location, viewing conditions, cost and environmental considerations, also certain BSEN standards may apply. We can help designers, specifiers, architects and project owners to deliver the very best return on investment in a signage communications scheme.

DEVELOPMENT

There are a large number of options to choose from; materials, products and systems, and we'll show you the right ones for your application using the latest production methods. We offer expert technical specification, sample production if required and even prototype development to meet special design criteria or particular architectural sympathies.

IMPLEMENTATION

We have the experience in multiple site re-brands, multi-sign installation schemes and large site way-finding and information schemes and communications packages, to take the pressure off you. From initial consultation to final fit, we can project manage your scheme and are well used to meeting demanding time-lines. We have the ability to manufacture to short production turn-around times in order to meet tight deadlines and we offer national installation coverage across the UK.

‘YOUR SIGNAGE MAY BE THE ONLY COMMUNICATION BETWEEN YOU AND YOUR PROSPECTIVE CUSTOMER’



CORPORATE BRANDING

YOUR BRAND... YOUR OPPORTUNITY

“Good design and specification will re-enforce your message and enhance your image. Whereas poor design and specification can only confuse and detract from your message and simply convey the wrong perception of your organisation”.

“Your signage is not simply a fixture on your building, it is first and foremost a communications tool”. What's more, it can often be the only communication between you and your prospective customer, and therefore, can have a significant impact on the success of your business.

Yet, so many businesses fail to grasp or simply don't understand how to identify and exploit these key, profitable opportunities:

The opportunity to increase awareness of your organisation and attract more customers.

The opportunity to improve customer and prospective customer perception of your business.

The opportunity to improve customer experience with effective communication.

The opportunity to convey an offer more successfully and to drive sales.

All of which will increase enquiries or increase footfall and create the opportunity to gain new customers and drive sales.

Poor branding amounts effectively to, conveying the wrong message and talking to the wrong audience. The use of ineffective or just plain wrong messages or the choice of inappropriate promotional or marketing tools is a waste of money and a missed opportunity.

“You cannot know your potential in your market unless you get your message across effectively.

How much more will it cost to get it right?... Generally, absolutely nothing... But the cost of the missed opportunity can be substantial. You may be about to change your signage, to move premises or to freshen up your image. If so, don't overlook the opportunity. Talk to us and we will show you how to gain the maximum benefits by communicating more effectively through your signage branding.

**“81% OF DECISIONS TO BUY FROM A COMPANY
ARE INFLUENCED BY IMAGE”**



CONSULTANCY

GUIDING YOU THROUGH

Ragus
Specialists
in Sugars

SIGNPROJECTSLIMITED

Consulting us can save you time, trouble, cost and a missed opportunity.

SPECIFICATION

Our input when specifying can be invaluable. We can advise designers, specifiers, architects and project owners how to bring out the very best return on their investment in a scheme. We can advise you on systems, materials and fabrication with a view to preventing 'designed-in' cost or avoidable technical difficulties from the outset.

IMPLEMENTATION

If your message does not connect with your target audience because it's incorrectly sited, poorly scaled to its placement, the layout is poor or the message is ineffective, then you haven't got your message across. And you cannot know how your target audience truly values your offer. You can make a significant investment creating a valuable brand yet if the implementation is poor then an opportunity has been missed. Not just a single opportunity but thousands and tens of thousands of opportunities to connect with your target audience with an effective message can be lost.

PLANNING

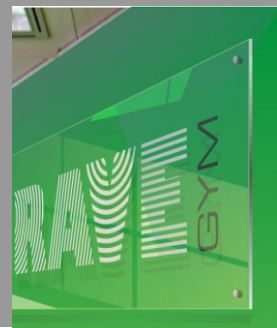
We can offer you advice on local authority planning conditions and regulation where there is the need to apply for consent to display an advertisement, also guidelines and parameters governing 'deemed consent'. We can liaise with the local planning office or we can handle planning applications for you. We can also advise on matters around special preservation orders governing signage.

COMPLIANCE

We're able to provide you with guidance on a range of compliance requirements effecting your signage, for example: DDA Signage requirements, safety signage specifications to BS5988-1, bi-lingual guidelines, compliance with the NHS hospital charter, transport sign specification and AOS signage compliance in the parking sector.

“LIKE IT OR NOT, PERCEPTIONS ARE FORMED WITHIN SECONDS AND AN OPPORTUNITY IS GAINED OR LOST”

Tel: 0800 389 2612 www.signprojects.co.uk



OUR RANGE OF PRODUCTS

EXTERNAL BUILDING SIGNS

Deciding which type of external sign for your building is likely to depend on a number of things: The type of business, location and customer, client or visitor profile and the market you operate in. We'll also explore with you what opportunities your location offers:

Is yours a prominent building and does it offer you the opportunity to promote your business? Are you looking to attract passing trade or simply to raise awareness of your brand?

You may not receive many visitors and simply wish to identify your premises. On the other hand, you might receive important clients or prospective clients and therefore need to make a strong corporate statement in-tune with your visitor profile in order to reflect the quality of your product or service.

LARGE FORMAT SIGNS



3 DIMENSIONAL LETTERING



ILLUMINATED LETTERING



OUR RANGE OF PRODUCTS

INTERNALLY ILLUMINATED SIGNS

Illuminating your sign can create additional impact for your business. If you have night trade, of course, it's a must. Illumination can generate greater awareness which is of particularly high value if your business is located in an area of high traffic flow.

There are numerous types of illumination to choose from: Internal illumination, external illumination, through-face and 'halo' effect. The decision on the type of illumination will be influenced by the result you are looking for. For example, are you looking to generate clear, visual impact, or an ambient effect or colour to add appeal to your brand.

Our modern LED source options offer greater reliability, longer life and vastly improved economy. A bit of a bewildering range of options, but don't worry we'll help you choose the right option to best suit your business.



FACE ILLUMINATED LETTERING



HALO ILLUMINATED LETTERING



EDGE ILLUMINATED SIGNS

OUR RANGE OF PRODUCTS

SHOP FRONT SIGNS

If you want to stand out and if you want to attract passing trade, with many other signs competing for attention on the high street, the right choice of sign is critical and can have dramatic effect on your business.

We can guide you through the wide variety of materials and options available:

For example: Consideration of your brand, size, location, architecture, local environment and any planning constraints that may be existing. Also whether or not illumination is an advantage and if so what type?

These factors in choosing your shopfront sign offer a range of opportunities for your business and we can advise you how to achieve the very best return on your investment.

ARCHITECTURAL SHOPFRONT SIGNS



ILLUMINATED SHOPFRONT SIGNS



NON ILLUMINATED SHOPFRONT SIGNS



OUR RANGE OF PRODUCTS

GROUND MOUNTED SIGNS

It stands to reason... "Make your business more visible, raise awareness, and you'll attract more customers". Our monolith signs offer a great advantage in locations where your building might not be visible on approach, or if there is insufficient space on the elevation to site a substantial sign. Our monolith signs enable you to stand out.

We offer a wide range high visual impact, elegant, architectural signs that add 'presence' to your site and reflect a prestigious and contemporary image for your organisation.

Our versatile, modular, slatted system signs in your corporate branding offer many creative design solutions for you to communicate and direct your visitors around your site.

We offer a range of post mounted way-finding sign systems of robust construction to direct visitors around larger and more complex sites.

CORPORATE MONOLITH STYLE SIGNS



ARCHITECTURAL SIGN SYSTEMS



WAY-FINDING SIGNS



OUR RANGE OF PRODUCTS

INTERIOR OFFICE SIGNS

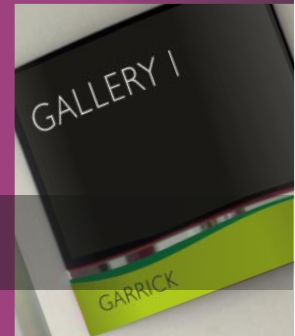
Our range of workplace, directional and information signs inform and direct your visitors around your premises whilst re-enforcing your corporate image. "Every sign is a communication and is a reflection of the organisation it represents".

Our wall mounted or ceiling suspended signs in contemporary or traditional styles can also match our range of external signs.

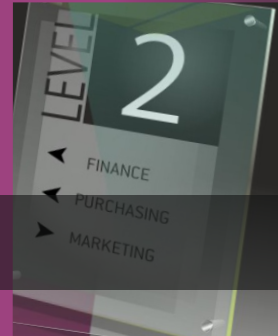
Our ranges include elegant glass and stainless steel signs with a choice of different, custom mountings, through to versatile changeable slatted systems.

You can use these signs in a reception to list partners or organisations within the building, to identify rooms, departments or suites. Location signs marking facilities, way-finding and directional information signs.

PROFILE FORMED SIGNS



GLASS SIGN SYSTEMS



SLAT SIGN SYSTEMS



INSTALLATION ON SITE

UK WIDE COVERAGE

We survey and install throughout the UK. Our highly experienced installers are NEBOSH trained and carry CSCS, IPAF and PASMA certification.

The cost of getting of great branding and getting your message across, the right message, is no more. The cost of failing to grasp the opportunity...an opportunity lost, can be very significant.

“Give us a call for a free survey and quotation and we’ll create a proposal to suit your budget and maximise the opportunity for your business”.

Tel: 0800 389 2612 www.signprojects.co.uk

SURVEY ANYWHERE



INSTALL ANYWHERE



MAINTAIN ANYWHERE



SIGNPROJECTSLIMITED

Design, manufacture and installation
of signage, corporate branding and
promotional signs and display *for:*

- INDUSTRY
- RETAIL
- LEISURE
- INFRASTRUCTURE
- CONSTRUCTION
- EDUCATION
- HEALTH
- PUBLIC SECTOR



SIGNAGE SCHEMES



CORPORATE BRANDING



CONSULTANCY